



"Parade of Beers"

My first fun memory of Thunderbird was at orientation, when our cohort came up with the skit of a parade of beers to spoof the parade of nations. As goofy as that idea was, it brought our cohort closer together, and in a way symbolized how cultures also come together through a unifying factor. In listing all the beers of the world, we found that there were a lot of them. To have the bottles as props, we enjoyed a beer tasting while contemplating the phrases in the language of the beer of origin to use during the skit. The beer labels were drawn onto poster boards to serve as flags, and a native speaker would speak about the beer in their language, translated in English by another "doublebird."

Maike van Wijk, '99

*Orientation Week Fall 2003
Global MBA for Latin American Managers*



Regional Nights

Regional and theme nights definitely were a highlight of my Thunderbird experience. It was a pleasure to be immersed in other cultures without traveling there for hours, and to sample the foods and customs of different nations through the efforts of students born and raised there, as well as those who wished to go there. Through the universal language of music and the vibrant colors of beautiful costumes and dancing, regional nights brought us closer to the countries we yearned to visit or didn't know much about. But it didn't take a cultural night to make students seek out those of other nationalities. Whether at the Pub, in the IBIC or at The Commons, I saw Americans who had never set foot outside the country fall in love with Asian culture, Asians seeking out European students, and Latin Americans seeking ways to work in Europe upon graduation. In the midst of the Phoenix desert, Thunderbird is an unlikely melting pot of different cultures and traditions, but everyone who comes embraces these differences rather than being taken aback by them. It has often been said that the United Nations should be hosted at Thunderbird as it appears that on this campus the diversity of the world is seen as a positive rather than a divisive factor.

Maike van Wijk '99

There's no need for me to go to Paris to see a fashion show, because I can see it right here in Thunderbird.

Laurie Garcia
Manager of Campus Services

Fashion Parade





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Thunderbird gets blown away

By David M. Sagar

The worst storm ever to hit Thunderbird struck without warning early on the evening of August 14th. The 90-minute storm combined driving rain, hail and unprecedented 125 mph winds to wreak hundreds of thousands of dollars worth of damage. An estimated 150-175 trees were uprooted and tumbled about like missiles, including trees more than 50 years old and 100 feet in height blocking roads and fire lanes. The roof on the East banger was partially ripped off, exposing student storage to soaking rains and driving hailstones. Trees crashed through CD drives and the Keyman dorms. Electricity and phone service disappeared almost immediately and stayed out throughout most of the night. The roof shingles of East dorm were stripped and moved all about campus. The entire roof itself was salvaged from the building, allowing rainwater to drip through into several rooms. The brand new air conditioner system in West was completely destroyed by hail

or injured in their rooms by falling trees.

"The winds were blowing so much that as I drove into the wind in my golf cart across campus, I barely moved against the headwinds. The water on the ground was so high that it poured over the dashboard of my cart. I just ducked my head and tried to plow through," Cloner recounted to the Housing Office through the phone. She and several other displaced students ended up staying at Dean Bates' house that night."

Security Officer Mark Whitaker

injured in the storm. Struggling as he

to barricade traffic off an area of fall



stopped
 connection
 time. He
 Whitaker
 "There was
 that I could
 than a foot
 This did
 make an
 appearance
 several times
 and I fell
 head
 back
 some
 from the
 my game. He
 stopped
 me and
 The
 Thunder
 was not
 was not

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Board Approves New Name



by Brian Marshall

Thunderbird soon will no longer be Thunderbird, but the American Graduate School for International Management. That is now the expectation following the October 16 vote by the Board of Directors. On the Executive Committee and the Long Range Planning Committee, the Board voted unanimously to change the school's name, while keeping the Thunderbird logo. The school address will remain the Thunderbird Campus. The transition is expected to take place soon. Arizona law requires that any corporation changing its name give 30 days notice to its ownership, who must then vote on it. In this case, the same persons who have already approved the change in now fully vote occurred.

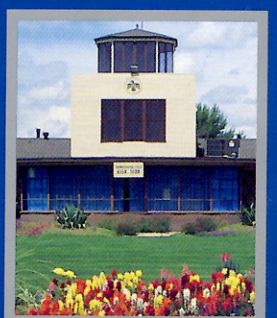
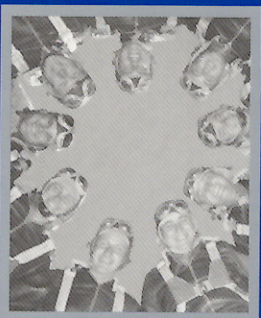
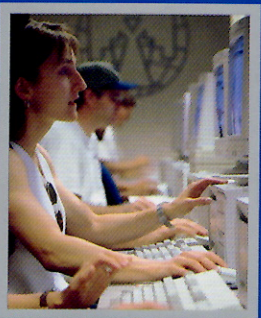
name is top regional, does not add dignity, and hinders school efforts on fund raising and recruiting. Turner said that it had been a decade problem in seeking sufficient financial support locally. When we have only a half hour to make a presentation, we have found that we have had to devote fifteen minutes explaining why the school is named Thunderbird. Turner indicated that "American" was the only alternative name considered since it provides older opportunity to the school's original affiliation as the American Institute for Foreign Trade which changed to Thunderbird when it was decided that Foreign Trade did not sufficiently describe the school's academic program of this school. Although this was the feeling of the Board, Turner said they were also interested in student opinion on the matter. Several ASLC representatives questioned the desirability of the change and were asked what other names the school might be called. Representatives Jordan and Pennington felt that "Thunderbird" is original and distinctive, and that it had known both overseas and in the U.S. business community. This also suggested that "American" is a term used too commonly both for schools and businesses. Representative Miller said that both alternatives are too long and that a shorter name should be considered. A popular proposal in this area was Susan Morris' suggestion of the "World School," in honor of the school's founder. Turner responded that many possibilities could be considered but that it was necessary for the school to choose one name now, while the school's five-year fund raising plan is beginning. Representative Koppell suggested that the name change would be costly and that the money could be spent better elsewhere. The question was also raised as to any guarantee that the school might not change its name again in five years. Turner reported that he noted such a provision would not occur again "however." In fact, it provided \$100 million to the school, and might enhance the possibility. Following the discussion, the ASLC voted 9 to 4 to support the changeover with Representatives before Koppell, Miller, Fisher, and Pennington opposed.

MR. JAMES PATRICK, chairman of the Board of Directors, discusses board decisions with ASLC President John Jordan.

My aim as a Das Tor Editor was to promote events at Thunderbird and provide a forum for T-birds and affiliates to make announcements and offer perspectives on events happening on campus. It was a joy to me to share the events around campus with the student body and staff at large, and offer those who may not have been able to attend an international night or a guest speaker a glimpse of what happened on campus.

During my tenure I saw students involved in giving back in many ways, from offering time and education to children of the Phoenix community through Interfest to their engagement in charity causes overseas. Many also donated numerous hours apart from their full-time workload to increasing the value of a Thunderbird education with their involvement in student government and campus organizations. My role brought me in touch with Thunderbird's Crème de la Crème, students and campus leaders who wanted to express what Thunderbird was truly about—a tolerant, giving community eager to learn more about other cultures and finding ways to make an impact in the world without preconceptions.

Maike van Wijk '99
 Das Tor Editor



THUNDERBIRD

Taking Flight in Global Leadership

Written and compiled by Abe Jacob '03
with Kellie Kreiser '04 and Chelsea Oyen